

Super Foo Tickets - Privacy Policy

Personal Data Collection, Usage, and Protection Guidelines

Operating Company:	Super Foo (Thailand) Ltd.
Service Name:	Super Foo Tickets
Effective Date:	August 24, 2026
Scope:	Personal Data Protection for Super Foo Tickets Users and Event Participants

Super Foo (Thailand) Ltd. ("we", "us", or "our"), operating under the service brand **Super Foo Tickets**, is dedicated to protecting your privacy and personal data. This Privacy Policy explains how we collect, process, use, store, and safeguard your personal information in compliance with applicable data privacy laws, including the Personal Data Protection Act (PDPA).

1. Information We Collect

When you purchase tickets, register an account, or interact with Super Foo Tickets, we may collect the following categories of information:

- **Personal Identifiers:** Full name, nickname, gender, and date of birth.
- **Contact Information:** Email address, mobile phone number, and mailing address.
- **Transaction & Order History:** Ticket purchase details, transaction IDs, payment statuses, and event attendance records.
- **Financial Details:** Partial payment card information or bank account details processed securely via standardized encryption protocols.
- **Technical & System Data:** IP addresses, browser types, device information, operating systems, and website usage logs.

2. How We Use Your Information

- **Service Delivery:** To process ticket orders, facilitate payment verification, issue electronic tickets, handle event check-ins, and deliver customer support.
- **Identity Verification & Security:** To verify participant identities, prevent fraudulent transactions, and maintain platform security.
- **Communication & Updates:** To send critical event updates, entry guidelines, schedule changes, or promotional marketing communications (where explicit consent has been provided).

3. Data Sharing & Third Parties

We do not sell your personal data. Super Foo (Thailand) Ltd. only shares necessary information with trustworthy third parties under the following conditions:

- **Venue & Security Operators:** Essential attendee information shared for venue access, security control, and safety compliance.
- **Authorized Service Providers:** Trusted partners assisting in payment processing, email/SMS notifications, and cloud data hosting under strict confidentiality obligations.
- **Legal Requirements:** Disclosure required by law, regulation, court order, or government authority.

4. Data Security & Retention

- **Security Standards:** We implement standard encryption protocols (such as SSL/TLS) and administrative controls to protect your data against unauthorized access, alteration, or disclosure.
- **Retention Period:** Personal data is retained only for as long as necessary to fulfill the purposes outlined in this policy or to comply with statutory retention requirements.

5. Your Privacy Rights

Subject to applicable privacy law (PDPA), you hold the following rights regarding your personal data:

- Right to access, inspect, or request copies of your personal data.
- Right to request correction of inaccurate or incomplete data.
- Right to request the deletion or restriction of processing of your data.
- Right to withdraw marketing consent at any time.

Contact Us:

To exercise your privacy rights or if you have questions regarding this Privacy Policy, please contact:

Email: cs@superfootickets.com | Official Website: www.superfootickets.com

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